



Economic Growth & Impact, Purpose Statement, July 2026



Our name is

Economic Growth &
Impact
(GROWTH)



Our purpose is
to

Grow Africa's
economy,
for Africa



Vision statement

Economic growth
that builds
flourishing societies
and healthy
ecosystems,
intentionally.



What sets us apart

Africa-first

Purpose & Profit

Ethics & Independence

Business & Government

Advisory & Execution

Delivering solutions at
scale



How we achieve our purpose

We work with public and private partners to design and deliver inclusive economic growth by

- *Creating* youth employment
- *Building* digital livelihoods
- *Making* business sustainable and inclusive
- *Cutting* red tape and improving policy
- *Helping* governments to implement policy
- *Transitioning* fossil-fuel communities
- *Advancing* trade and industrial development



What we are

An incubator for the impact-driven

to find purpose with like-minded
people

doing work that interesting,
meaningful and profitable

in a culture built on high
performance

where the most talented people
are empowered to make a positive
impact